



ROMANIAN BUSINESS
LEADERS SUMMIT
BUCUREȘTI
3-4 MARTIE 2016
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E D I Ţ I A A V - A

Romanian Business Leaders Summit 2016 **“Meet the Game Changers”**

Executive Summary

Bucharest, JW Marriott Grand Hotel, March 3-4, 2016

*“The best time to plant a tree was 20 years ago.
The second best time is now.”
- Chinese proverb.*

Entrepreneurship is a great force for change. Everywhere around the world, it breeds innovation, finds new solutions to economic and social challenges, generates a considerable – if not the largest part – of new jobs.

In large multinationals, in small startups or inside local communities, entrepreneurs find and create new opportunities to change and improve the reality around us.

In Romania, two thirds of all the profits created in the country in one year come from local entrepreneurs. If asked, two thirds of adult Romanians wish to start their own company and, as hard to believe as it sounds, the country has one of the most intense entrepreneurial landscapes in Europe, according to the Global Entrepreneurship Monitor.

According to the World Bank, Romania ranks 37 in the world at the ease of doing business. It jumped 11 position in the annual Doing Business report, which is remarkable, but it still ranks on the 45th place in terms of how easy it is to start a business. As EY pointed out in the 2015 edition of “Entrepreneurs Speak Out” – a report on the state of entrepreneurship in Romania – the regulatory and fiscal environment is still unfriendly, being the main obstacle for entrepreneurship.

From inefficient and expensive public institutions, to poor education and the struggle to find and retain talented workers, there is a lot of work to be done by corporations, entrepreneurs and the Government to improve the actual landscape and allow the entrepreneurial spirit to work its magic.



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With a new government in place and an awoken society, with a good economic year ahead and a lot of challenges, the time has come to build the bridges between leaders who can make it happen.

THE SUMMIT

The 2016th edition of the Romanian Business Leaders' Summit will bring together the most powerful entrepreneurs in the country, leaders from big companies, Government and civil society's representatives. Together, we will try to find intelligent and action-oriented answers to some of the important challenges for 2016 and beyond. The agenda will deal with topics such as:

- What are the most important topics on the entrepreneurs' agenda for 2016 and how can we better work with the new Government to create a better environment?
- What is the real cost and impact of too much regulation and bureaucracy and what can be done about it?
- What does it take to breed a new generation of innovative business?
- How can we bridge the gap between money and small entrepreneurs? How about the challenge of breeding entrepreneurship by building local value-chains?
- What is the real impact of the talent scarcity and work force shortage? What about the role of education?
- What is the impact of the three generations (X, Y and Z) coming together, for the first time, in the business arena?
- What does it take for Romania to be one of the best places for entrepreneurship in Europe?

SESSIONS AND MOMENTS

The two-days event will take participants through a journey of diverse sessions, to create the space for high-level debates, peer discussions, projects generation sessions and inspirational moments.

HOT TOPICS. Plenary sessions as an open forum to debate the issues for the year ahead.



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ROUND TABLES. A peer discussion dedicated to specific issues, case studies and practical discussions.

WORKING SESSION. Dedicated to think about and design concrete projects to tackle some of the issues in the Summit.

“MERITO” GALA. A special moment to recognize and reward some incredible teachers who educate the next generation.

NETWORKING. An opportunity to meet leaders, to reconnect and make new friends.

CELEBRATION. RBL’s Summit awards will recognize people who had a special contribution during 2015.

FEEL GOOD. Evening events filled with good music and an atmosphere to enjoy the company of other guests and discuss the subjects of the day.

A FORUM FOR OPEN DIALOGUE AND A PLATFORM FOR CHANGE

Participation is by invitation only. Invited participants include:

- Romanian Business Leaders Club members;
- Members of the Romanian Business Leaders extended community: leaders who are part of work teams in projects and advocacy initiatives;
- Members of the Romanian Government, public authorities;
- Leaders of Romanian media organizations;
- Members of the diplomatic community accredited in Bucharest;
- Leaders of NGOs and members of partner organizations of Romanian Business Leaders.

Bucharest, December 2015