

Corporate L&D Summit

17–18 November 2016, Amsterdam

OVERVIEW

By answering the questions: What, Why and How, we can see the soul of an organization. Get to know their core values, the customs and rituals which are shared by all the stakeholders and practised in their daily activities. This is what differentiates them from others, identifies their own micro-culture and sets their corporate values.

It is often said that the greatest assets of an organization are its people, however without a common foundation no empire can live long. As the key for personal success is having the right mindset; on a corporate level: aligning business strategies with HR function is crucial for the success of future endeavors.

Smarter customers require smarter employees. To ensure customer satisfaction, profitability and maximum productivity: employee engagement and high-performance must be kept high. As the HR department is becoming a strategies partner, successful L&D programs and trainings are the key to boost your Leadership Programme and offer your workforce the top notch benefits in eLearning and mLearning solutions. The ecosystem of Corporate Learning is changing rapidly - even emerging technologies are sharing everyday life – tech-based L&D is the future. Learn at our Corporate L&D Summit about latest trend on Metrics, Employee Engagement, Generation Gap, Leadership Development and Employee Training Curriculum in Corporate Education.

The Corporate L&D Summit is a cross-industry event which will bring together learning and development professionals and eLearning experts from FMCG, Energy, Pharmaceutical, Automotive, Telecom, Finance and Technology sector. The conference offers a unique opportunity to network and benchmark with key decision makers of L&D, and grants an excellent platform which will provide you with particular tools, how-to's, technologies and case studies to get you ahead of the game in Corporate Learning.

KEY BENEFITS OF ATTENDING

- **Take part** in our special discussion about the future of L&D Department
- **Outline** compensation and benefits potentials
- **Be up-to-date** with the new trends of Corporate Education
- **Discuss** best practices on Employee Engagement
- **Learn** about new Learning Strategies such as Flipped Learning & JiTL
- **Find out** how to ensure data accuracy
- **Get the latest information** on Organization Maturity Rating
- **Optimize** your HR numbers
- **Explore** Horizontal and Vertical Development Programs
- **Get familiar with** the different Generation Approach to maximize your workforce
- **Share** your toolkit on Social Learning and learn from trendsetters
- **Do not miss out** on the new Filed Learning Technologies
- **Benchmark** your internal communication and improve with the help of marketing peers
- **Meet and get connected** with leading players in Corporate Learning
- **Gain insight** into the Next Generation HR Cloud Services