

THE HR CONGRESS

Designing and Building People-Centric Organizations For The Next Decade

Thursday, 11th August 2016

One of the largest and most important HR Leadership events in Europe in 2016, simply titled The HR Congress, will take place on 29-30 November 2016 in Amsterdam, with around 700 senior leaders from the EMEA region and beyond. Featuring some of the HR profession's most prominent and well-renowned thought leaders such as Dr. Lynda Gratton, Dr. Dave Ulrich, Dr. Erin Meyer, and Dr. Paul Sparrow, 70+ corporate speakers representing companies across all industries, and a selected team of seasoned consultants, The HR Congress promises an agenda unlike any other.

It never has been more challenging to be an HR professional than nowadays. Global forces are reshaping the workplace, the workforce, and work itself. To help organizations cope with this unprecedented change, HR leaders and professionals are required to go the extra mile not only to be business partners to their company's management, but to shape the business and enable their organization to become resilient, standing in longevity built on a strong culture around its most important asset: people.

This challenge was confirmed in Deloitte's 2016 Human Capital Report: „After three years of struggling to drive employee engagement and retention, improve leadership, and build a meaningful culture, executives see a need to redesign the organization.”

In response to this challenge, the main message of The HR Congress will be „**Designing and Building People-Centric Organizations For The Next Decade**”. The aim of the Congress will be to create a platform for sharing innovative and actionable ideas to better understand the many forces that are changing the nature of work, and the tools that help HR professionals shape not only the business but also the future of their organizations.

Giving the sense of attending five conferences under one roof, the two-day event will feature **five elective tracks** running parallel with each other, each focusing on an important aspect of HR: **Employee Engagement, Talent Management & Culture; Learning; Leadership, Succession & Performance Management; Organizational Development, HR Transformation & Change; People Analytics**. The agenda will be complete with a range of keynote presentations and **Masterclasses** delivered by Dr. Dave Ulrich, Dr. Lynda Gratton, Dr. Erin Meyer, Dr. Paul Sparrow and M. Tamra Chandler. Along with the masterclasses, dedicated **Idea Lab sessions** enable the attendees to deep-dive into the area of their interest and passion, while the **Unconference group discussions** are built in the agenda to offer networking and interaction opportunities and foster discussion among like-minded professionals.

The HR Congress will also play host to the first **HR Excellence Awards**, which aims to recognize organizations that achieve notable results through applying business-focused HR practices by going to great lengths to develop people-centric organizational capabilities. It will feature the special recognitions the „Lynda Gratton Award of HR Excellence” and the „Dave Ulrich Award of HR

Excellence”, presented by one of the most respected thinkers on the future of work. The Awards will be open to submissions from **17th August 2016**.

The event will be hosted by the **RAI Amsterdam Convention Centre**, which is one of Europe’s most important international exhibition and conference venues.

For more information on **ticket prices and pre-registration discounts**, please contact Pedro Ansotegui at pedro.ansotegui@stamfordglobal.com .

For **speaking opportunities** please contact Nora Kosa at nora.kosa@stamfordglobal.com .

For more detailed information about the event please visit the congress [website](#).

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