

HR PARTNER EXTRA OPTIONS

Promote your business within the most important community of HR professionals in Romania!



HRpartner
un produs HR Club

2 available HR Partner Extra Options

that you can attach to your HR Club membership,
depending on the level of promotion you are targeting >>>



**Supplier
Newsletter**
Extra Option
> 450 EUR/year



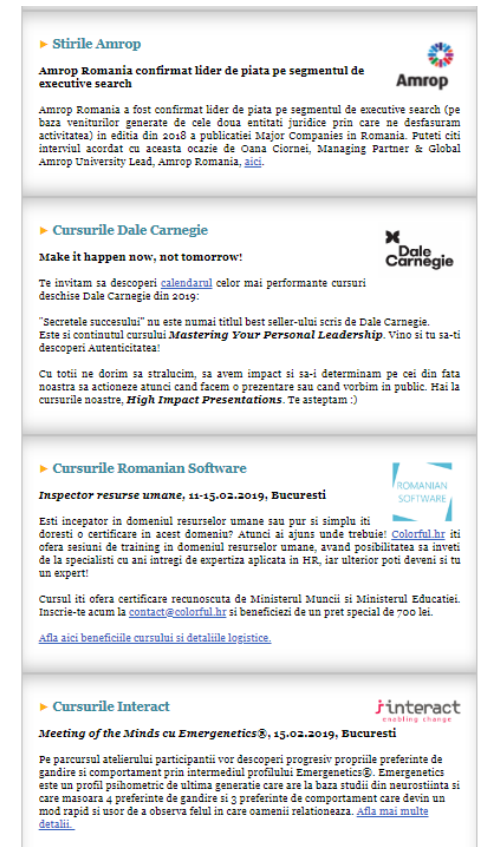
**Supplier
Presentation**
Extra Option
> 600 EUR/ session



Supplier Newsletter Extra Option – 450 EUR/year

More visibility? The news about your company's activity can be inserted in the HR Partner monthly newsletter, sent to over **500 HR Club members**, and to a data base of **1,600 HR professionals** that signed up to receive our communications.

- ✓ **News** – let HR professionals know about your recently launched products or services, new clients you added to the portfolio, research studies that you currently run and any other relevant information for the HR community.
- ✓ **Courses and events** – promote your company's upcoming events, open courses and training programs.
- ✓ **Articles** – publish research conclusions, key studies, «how-to» material, and any other useful resource provided by your company for HR professionals.
- ✓ One material/month will be posted on HR Club **social media** pages: [Facebook](#) and [LinkedIn](#).
- ✓ Includes a personalized page on www.hr-partner.ro

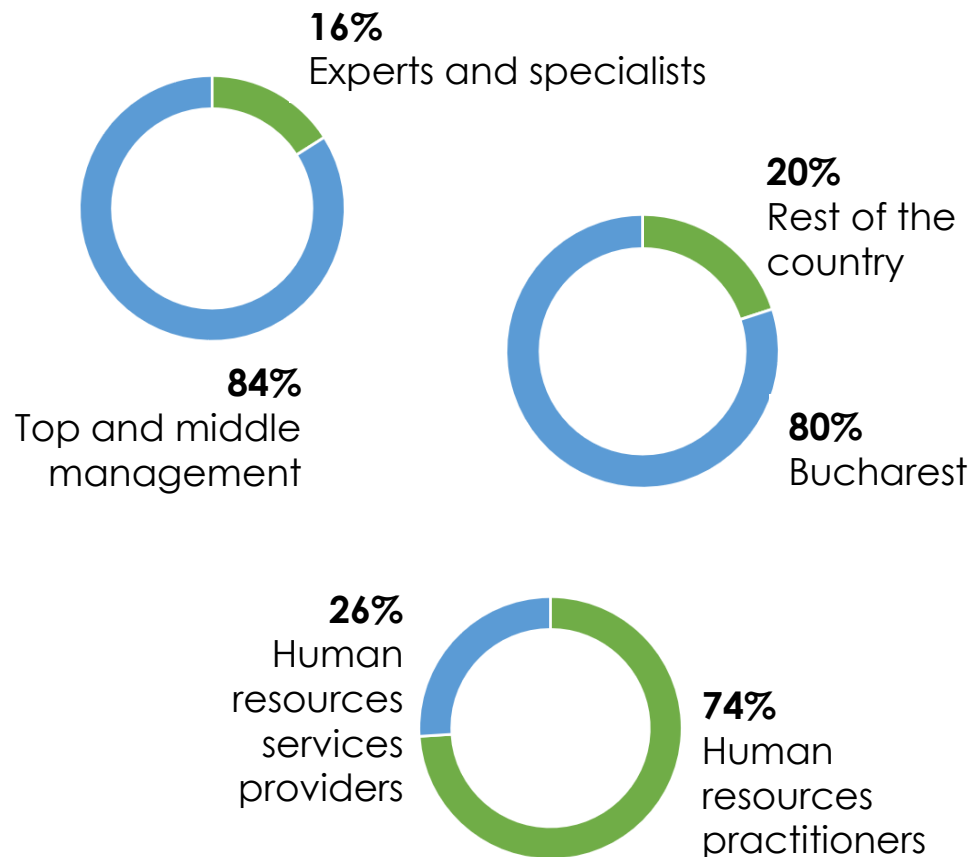


25% - HR Partner newsletter average open rate in 2022



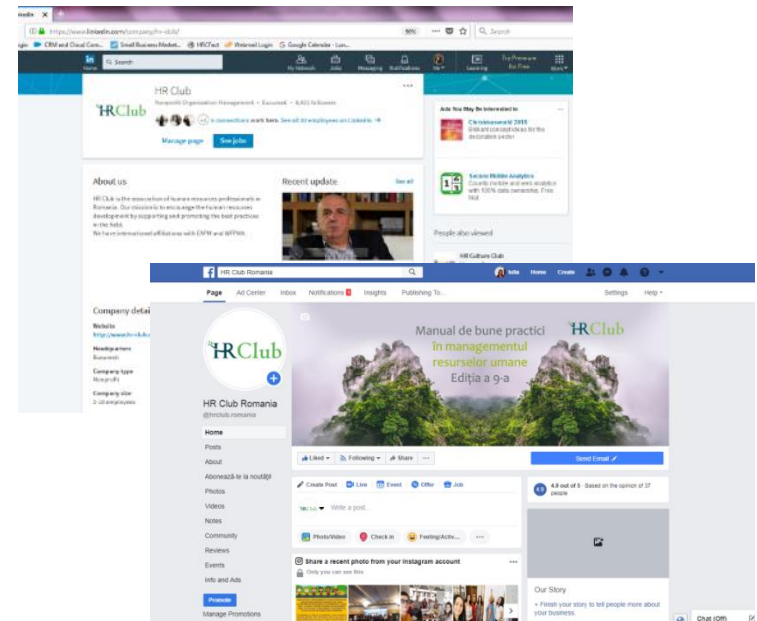
Supplier Newsletter Extra Option – 450 EUR/year

Newsletter subscribers' profile (2,500+ contacts)



HR Club social networks

- ✓ Facebook: **14,200+** followers
- ✓ LinkedIn: **24,200+** followers



Supplier Presentation Extra Option – 600 EUR/session



Does direct interaction with your target public suit you best? Can you deliver a one-hour presentation in front of an audience of HR professionals interested in your topic?

What are **HR Partner Meetings**?

- ✓ **One-hour sessions (online or in person)** during which HR services providers can present a case study, a demo, revealing the results of a research, etc.;
- ✓ Approx. **40 attendees** per meeting, HR professionals interested in the proposed theme;
- ✓ **Visibility** for the presenting companies: logo on all online invitations, and on the event dedicated page; roll-up banner on location; the option to insert promotional material in the participants' goodie bags;
- ✓ All **logistic efforts covered** if the event is held in person (venue, utilities, coffee breaks).

Supplier Presentation Extra Option – 600 EUR/session



- ✓ The Supplier Presentation Extra Option can be **acquired independently** from the Newsletter extra option and does not include its benefits.
- ✓ You can acquire several presentations during one year, provided that the **content** is **different** for each.
- ✓ **10% discount** is applied upon acquisition together with the Supplier Newsletter Extra Option (applicable only once/year).
- ✓ The **archive** of HR Partner Meetings can be accessed [here](#).



Which one suits you best?



**Supplier
Newsletter**
Extra Option
> 350 EUR/year



**Supplier
Presentation**
Extra Option
> 500 EUR/ session

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