

# HR PARTNER EXTRA OPTIONS

Promote your business within the most important community of HR professionals in Romania!



**HRpartner**  
un produs HR Club

## 2 available HR Partner Extra Options

that you can attach to your HR Club membership,  
depending on the level of promotion you are targeting >>>



**Supplier  
Newsletter**  
Extra Option  
> 450 EUR/year



**Supplier  
Presentation**  
Extra Option  
> 600 EUR/ session



# Supplier Newsletter Extra Option – 450 EUR/year

The news about your company's activity can be inserted in the HR Partner monthly newsletter, sent to **600 HR Club members**, and to a data base of **2,300 HR professionals** that signed up to receive our communications.

- ✓ **News** – let HR professionals know about your recently launched products or services, new clients you added to the portfolio, research studies that you currently run and any other relevant information for the HR community.
- ✓ **Courses and events** – promote your company's upcoming events, open courses and training programs.
- ✓ **Articles** – publish research conclusions, key studies, «how-to» material, and any other useful resource provided by your company for HR professionals.
- ✓ All the information will also be posted on HR Club **social media** pages: [Facebook](#) and [LinkedIn](#).
- ✓ Includes a personalized page on [www.hr-partner.ro](http://www.hr-partner.ro).

▶ **Stirile Amrop**  
Amrop Romania confirmat lider de piata pe segmentul de executive search  
Amrop Romania a fost confirmat lider de piata pe segmentul de executive search (pe baza veniturilor generate de cele doua entitati juridice prin care ne desfasuram activitatea) in editia din 2018 a publicatiei Major Companies in Romania. Puteti citi interviul acordat cu aceasta ocazie de Oana Ciornel, Managing Partner & Global Amrop University Lead, Amrop Romania, [aici](#).

▶ **Cursurile Dale Carnegie**  
Make it happen now, not tomorrow!  
Te invitam sa descoperi [calendarul](#) celor mai performante cursuri deschise Dale Carnegie din 2019.  
"Secretul succesului" nu este numai titlul best seller-ului scris de Dale Carnegie. Este si continutul cursului *Mastering Your Personal Leadership*. Vino si tu sa-ti descoperi Autenticitatea!  
Cu totii ne dorim sa stralucim, sa avem impact si sa-i determinam pe cei din fata noastra sa actioneze atunci cand facem o prezentare sau cand vorbim in public. Hai la cursurile noastre, *High Impact Presentations*. Te asteptam :)

▶ **Cursurile Romanian Software**  
Inspector resurse umane, 11-15.02.2019, Bucuresti  
Esti incepator in domeniul resurselor umane sau pur si simplu iti doresti o certificare in acest domeniu? Atunci ai ajuns unde trebuia! [Colorful.hr](#) iti ofera resurse de training in domeniul resurselor umane, avand posibilitatea sa inveti de la specialisti cu ani intregi de experienta aplicata in HR, iar ulterior poti deveni si tu un expert!  
Cursul iti ofera certificare recunoscuta de Ministerul Stiintei si Ministerul Educatiei. Inscribe-te acum la [contact@colorful.hr](mailto:contact@colorful.hr) si beneficiezi de un pret special de 700 lei.  
[Afla aici beneficiile cursului si detaliile logistice.](#)

▶ **Cursurile Interact**  
Meeting of the Minds cu Emergenetics®, 15.02.2019, Bucuresti  
Pe parcursul atelierului participantii vor descoperi progresiv propriile preferinte de gandire si comportament prin intermediul profilului Emergenetics®. Emergenetics este un profil psihometric de ultima generatie care are la baza studii din neurostiinta si care masoara 4 preferinte de gandire si 3 preferinte de comportament care devin un mod rapid si usor de a observa felul in care oamenii relationeaza. [Afla mai multe detalii.](#)

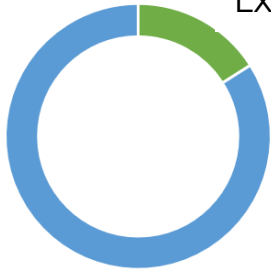
**31.9%** - HR Partner newsletter average open rate in 2023



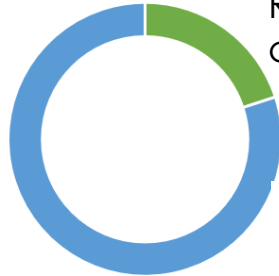
# Supplier Newsletter Extra Option – 450 EUR/year

## Newsletter subscribers' profile (2,900+ contacts)

16%  
Experts and specialists



20%  
Rest of the country



84%  
Top and middle management

80%  
Bucharest

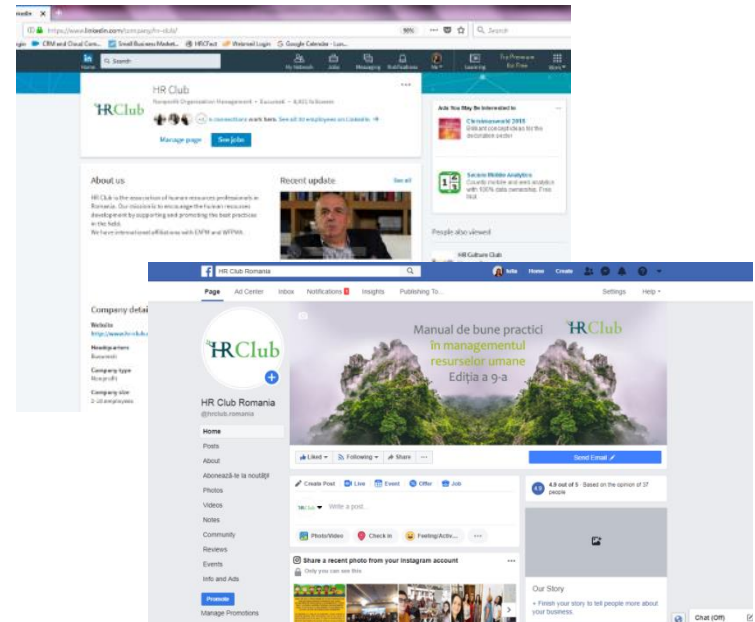
26%  
Human resources services providers



74%  
Human resources practitioners

## HR Club social networks

- ✓ Facebook: **14,500+** followers
- ✓ LinkedIn: **26,400+** followers



## Supplier Presentation Extra Option – 600 EUR/session



Does direct interaction with your target public suit you best? Can you deliver a one-hour presentation in front of an audience of HR professionals interested in your topic?

What are **HR Partner Meetings**?

- ✓ Half a day themed events during which HR services providers present **a one-hour session** each. The presentation can be a case study, a demo, revealing the results of a research, etc.;
- ✓ Approx. **40 attendees** per meeting, HR professionals interested in the proposed theme;
- ✓ **Visibility** for the presenting companies: logo on all online invitations, and on the event dedicated page; roll-up banner on location; the option to insert promotional material in the participants' goodie bags;
- ✓ All **logistic efforts covered** (venue, utilities, coffee breaks).

# Supplier Presentation Extra Option – 600 EUR/session



- ✓ The Supplier Presentation Extra Option can be **acquired independently** from the extra options presented before and does not include their benefits.
- ✓ You can acquire several presentations during one year, provided that the **content** is **different** for each.
- ✓ **10% discount** is applied upon acquisition together with the Supplier Newsletter Extra Option (applicable only once/year).
- ✓ The **archive** of HR Partner Meetings can be accessed [here](#).



Which one suits you best?



**Supplier  
Newsletter**

Extra Option  
> 450 EUR/year



**Supplier  
Presentation**

Extra Option  
> 600 EUR/ session

Contact:

**Iulia Nani**

Communication Manager

E-mail: [iulia.nani@hr-club.ro](mailto:iulia.nani@hr-club.ro)

Tel: (+4) 0737 532 141

**HRpartner**  
un produs HR Club