

You are entering a zone where
ART and **SMART** combine!

Please proceed with **CURIOSITY!**

HR Club presents **HRSmART EXPO**

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- The HRSmART EXPO logo is positioned to the left of the list. It features the word 'HR' in large, bold, yellow-green letters, followed by 'SmART' in a smaller, black, handwritten-style font, and 'EXPO' in blue, bold, block letters below it.
- is part of **HRSmART Conference** - the biggest HR Club event of the year, the place where we will look for answers (and solutions) to the following questions:
 - How **"SmART"** is the HR Function in Romania?
 - How **"SmART"** is your organization?
 - is the place where you can promote the newest products and services dedicated to improving employee experience, so your brand can become top of mind among HR professionals.
 - means **8 stands** which offer you the opportunity to network with over **400 participants** - CEOs, HR Directors, specialists in areas such as Recruiting, Training, Performance Management, etc.

What does a stand at **HRSmART EXPO** mean?

Before the event:

- Online visibility on the website of the **HRSmART Conference**;
- Online promotion campaign on the HR Club Social Media channels;
- Mentions of stand presence at **HRSmART EXPO** in the newsletters sent out to **HRSmART EXPO participants**.

During the event:

- Approximate stand surface - 2x2 sqm;
- Standard fitting - table and 2 chairs;
- Access in the EXPO zone for 2 representatives of the company (*coffee breaks and lunch included*);
- Free access to **HRSmART Conference** (*Keynote sessions & Marketplace*) for one of the company's representatives at the stand.

Fee: 1.100 euros/stand + VAT

Do you want to be on the **HRSmART EXPO STAGE?**

What would you say in 6 minutes and 40 seconds about your product?

The **20x20** concept challenges you to present your ideas in a concise and convincing way with 20 slides support. Yeah, **20 slides** and **20 seconds** for each one. 😊

Fee Stand + Presentation 20x20: 1350 euros + VAT

Discounts*:

- ✓ 10% - HR Club member with [HR Partner supplier extraoption](#) + Stand
- ✓ 10% - Stand + **HRSmART EXPO STAGE** + Advertisement or spot on screen package ([details here](#))
- ✓ 15% - HR Club member with [HR Partner supplier extraoption](#) + Stand + **HRSmART EXPO STAGE** + Advertisement or spot on screen package ([details here](#))

**Discounts are not cumulative. Feel free to contact us for more details.*

HRSmART EXPO MAP

